



THE WALLACE FARM
2773 290th Street, Orient • wallace.org
FB: TheWallaceCentersofIowa
IG: @wallacecenters

SPONSORSHIPS AT THE WALLACE FARM - 2023

ABOUT THE WALLACE FARM

The Wallace Farm is a 40-acre parcel of the family's original 160-acre farm and now on the National Register of Historic Places. Henry A. Wallace was born on the farm in 1888, founded Pioneer Hi-Bred seed corn company and was an editor of Wallaces' Farmer. He served as Vice President during WWII in addition to Secretary of Agriculture before the war and Secretary of Commerce afterwards.

5 SPONSORSHIPS TO CHOOSE FROM

PIZZA ON THE PRAIRIE

June 2 - September 29, total estimated attendance 2,000
Handmade brick oven pizza packed with straight-from-the-farm veggies & local meats. Live music, yard games, restored prairie and outdoor art are other highlights of this family-friendly signature event.
available sponsorships: 4 - \$2,500 • 6 - \$1,000

GEOHERMAL GREENHOUSE

This exciting new technology will supply produce year-round to WCI's kitchens and provide educational opportunities for students and the general public. Expected to become operational in 2023.
available sponsorships: 1 - \$5,000 • 2 - \$2,500 • 4 - \$1,000
note: \$5,000 min. for name or logo on permanent sign

FARM INTERNSHIPS

2 students, May - August
Hands-on internship experiences in the 8-acre production garden and orchard emphasize sustainable agriculture and organic practices.
available sponsorships: 1 - \$2,500 • 2 - \$1,000 • 4 - \$500 • 8 - \$250

CORN DINNER

Sunday, July 30, total estimated attendance 65
Celebrating Henry A. Wallace's work with hybrid corn, each course of this special meal includes corn as a featured ingredient. Previously harvested from the on-site Historic Corn Plot, field corn is ground into cornmeal, corn flour and corn grits.
available sponsorships: 1 - \$2,500 • 1 - \$1,000 • 2 - \$500 • 2 - \$250

PICNIC THEATER

Sunday, September 17, total estimated attendance 60
Outdoor theater performance of Pippa White's "Far as the Eye Can See" one-act play + a gourmet picnic lunch.
available sponsorships: 1 - \$1,000 • 1 - \$500 • 1 - \$250

Questions? Contact Ann Taylor: 515.243.7063 • anntaylor@wallace.org



LEVELS & BENEFITS

\$7,500

- Logo on program or event webpage
- Logo on program/event print materials
- Name recognition in e-newsletter
- Behind-the-scenes tour of Wallace Farm or House
- Name featured in 5 social media posts
- 4 tickets to Geothermal Greenhouse launch party

\$5,000

- Logo on program or event webpage
- Logo on program/event print materials
- Name recognition in e-newsletter
- Behind-the-scenes tour of Wallace Farm or House
- Name featured in 3 social media posts
- 4 tickets to Geothermal Greenhouse launch party

\$2,500

- Logo on program or event webpage
- Logo on program/event print materials
- Name recognition in e-newsletter
- Behind-the-scenes tour of Wallace Farm or House
- Name featured in 1 social media post

\$1,000

- Logo on program or event webpage
- Name on program/event print materials
- Name recognition in e-newsletter
- Behind-the-scenes tour of Wallace Farm or House

\$500

- Name on program or event webpage
- Name on program/event print materials

\$250

- Name on program or event webpage
- Name on program/event print materials



THE WALLACE HOUSE
 756 16th Street, Des Moines • wallace.org
 FB: TheWallaceCentersofIowa
 IG: @wallacecenters

SPONSORSHIPS AT THE WALLACE HOUSE - 2023

ABOUT THE WALLACE HOUSE

Henry and Nancy Cantwell Wallace moved to Des Moines in 1892 when Henry became editor of the Iowa Homestead. They selected one of the oldest homes in the Sherman Hill neighborhood, now the Wallace House. Built in 1883, the Italianate Victorian-style house is now on the National Register of Historic Places.



3 SPONSORSHIPS TO CHOOSE FROM

FARM TO TABLE THURSDAYS

27 weeks June thru December, total estimated attendance 1,460
 Seasonal dining in a historic house! Chef Katie puts the spotlight on ingredients from a dozen Iowa farms and small food businesses + fruits, vegetables and herbs from our own Wallace Farm.
available sponsorships: 1 - \$7,500 • 1 - \$5,000 • 2 - \$2,500

HEARTS & HOMES HISTORIC TEAS

6 remaining programs June to December, total est. attendance 150
 A locally sourced farm-to-table lunch is combined with a program of readings from the women's department of Wallaces' Farmer magazine, published when Nancy Cantwell Wallace edited the column, 1895 - 1909.
available sponsorships: 4 - \$1,000 • 4 - \$500 • 4 - \$250

KITCHEN GARDEN

The kitchen garden supplies many of the herbs used in Chef Katie's seasonal menus and fresh flowers for table centerpieces. It's surrounded by a replica of Uncle Henry and Nancy's lattice garden fence with distinctive eyebrow arches—the backdrop to many high school graduation photos.
available sponsorships: 1 - \$1,000 • 1 - \$500 • 1 - \$250

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\$5,000

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- Behind-the-scenes tour of Wallace Farm or House
- Name featured in 3 social media posts
- 4 tickets to Geothermal Greenhouse launch party

\$2,500

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- Name recognition in e-newsletter
- Behind-the-scenes tour of Wallace Farm or House
- Name featured in 1 social media post

\$1,000

- Logo on program or event webpage
- Name on program/event print materials
- Name recognition in e-newsletter
- Behind-the-scenes tour of Wallace Farm or House

\$500

- Name on program or event webpage
- Name on program/event print materials

\$250

- Name on program or event webpage
- Name on program/event print materials

