



the wallace centers of iowa

2016 ANNUAL REPORT
NOTE FROM THE CEO

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In 2016, The Wallace Centers of Iowa continued to improve its signature programs which resulted in more CSA subscriptions, two Women in Leadership luncheon series, and our second Harvest Celebration. During the holiday season for the first time, WCI shared Wallace Family history and our programming with the public during the Holly and Ivy Tour in cooperation with the Salisbury House in Des Moines.

This annual report briefly describes project outcomes, recognizes volunteers and donors, and outlines WCI's financial health. Questions and comments are always welcome.

In 2016, we also started projects that will not come to fruition until 2017. These include the renovation of the Gathering Barn's second floor meeting room, a new Farm to Table partnership with Hoyt Sherman Place, cooking classes for middle school participants and the opening of the Mickle Center Shared-Use Community Kitchen for which we have been an advisor.

Our hard working, dedicated staff continues to serve the public and the history well. And all of you, the community that supports us, constantly remind us through your generosity, attendance and participation in our programs, that WCI's commitment to the Wallace Family legacy is well placed.

Diane Weiland
CEO & Program Developer

about

BOARD OF DIRECTORS

STAFF



Board of Directors

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James Law Office

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Bradshaw Law Firm

Williard Olesen, Secretary

Olesen Law Firm, PLC

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Copeland Creative Talent

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Madison County Hospital

Jan Knock

Iowa State Savings Bank (retired)

Elizabeth Wijkman Treitler

Beth Israel Deaconess Medical Center

Karen Varley

DuPont Pioneer

Jeff Wallace

South Coast Literacy Council

Staff (includes part time & seasonal)

Diane Weiland, *CEO & Program Dev.*

Bob Benson, *Farm Assistant*

Martha Boehlke, *Kitchen Assistant*

Andy Boone, *Farm Programs co-Mgr.*

Deborah Boyer, *Program Assistant*

Elizabeth Boyer, *Housekeeping*

Joni Brooks, *Wait Staff*

Lisa Brus, *Wait Staff*

Deanne Bryce, *Program Assistant*

Casey Corkrean, *Wait Staff*

Shauna Fessler, *Receptionist*

Lisa George, *Housekeeping*

Stephanie Graham, *Wait Staff*

Carla Hicklin, *Wait Staff*

Emily Hoener, *Wait Staff*

Anita Holub, *Bookkeeper*

Kristen Jensen, *Wait Staff*

Shea Jensen, *Wait Staff*

Mary Kapler, *Mickle Center Shared-*

Use Kitchen Supervisor

Alan Kessler, *Wait Staff*

Lissa Kleven, *Volunteer Coordinator*

Kaitlin Laing, *Summer Intern*

Adam Main, *Farm Assistant*

Sarah Mathiews, *Kitchen Assistant*

Michelle Mensing, *Wait Staff*

Donna Miller, *Kitchen Assistant*

John Ogburn, *Farm Assistant*

Bobbie Patten, *Seasonal Staff*

Chrystal Patten, *Seasonal Staff*

Katie Paulson, *Kitchen Assistant*

Katie Porter, *Chef/Food Programs Mgr.*

Mosa Shayan, *Farm Programs co-Mgr.*

Amy Sivadge, *Chef/Food Programs Mgr.*

Max Sorenson, *Maintenance*

Jennifer Stalder, *Kitchen Assistant*

Lisa Swanson, *Program Asst/Gift Shop Mgr.*

Ann Taylor, *VP Marketing & Develop.*

Rose Marie Webb, *Kitchen Staff*

Breanna Weiland, *Kitchen Staff*

Rose Wignall, *Farm Assistant*

eat

GATHERING TABLE RESTAURANT
HEARTS & HOMES HISTORIC TEAS
FARM TO TABLE DINING
MICKLE CENTER SHARED-USE COMMUNITY KITCHEN



Open for lunch and dinner on Fridays, the **Gathering Table** at the Country Life Center offers menus centered around the garden produce. Patronage increased a remarkable 26% over 2015.

Nancy Cantwell Wallace edited the Hearts & Homes column in Wallaces' Farmer magazine from 1895 to 1909. Her writings and reader letters are source material for the **Hearts & Homes Historic Teas**. More than 175 people attended in 2016.

Thursday night **Food for Thought** Dinners at the Wallace House attracted more than 460 diners in 2016. A new feature and a big hit was the once-a-month Chef's Tasting Table which included small portions of most menu items.

After 4 months of renovation, the Mickle Center Shared-Use Community Kitchen held its Open House in December 2016. WCI worked with the Neighborhood Investment Corporation, non-profit owners of the Mickle Center, to transform the former nursing home kitchen into a licensed space for chefs, caterers, and food entrepreneurs in the Des Moines community.

"Thank you for supporting our effort and making possible the first licensed shared-use community kitchen in Des Moines."

—Jack Porter, President,
Neighborhood Investment
Corporation

grow

COMMUNITY SUPPORTED AGRICULTURE (CSA)

FARM APPRENTICES

DIRECT PRODUCE SALES



Andy Boone joined Mosa Shayan in 2016 as Farm Programs Co-Managers. In an effort to encourage employees' healthy eating ITA Group of West Des Moines connected with WCI to offer delivery of Summer and Fall **Community Supported Agriculture** Shares to their office building. CSA delivery was extended to the towns of Winterset and Indianola. Subscribers continued the practice of selecting and bagging their weekly produce instead of getting a pre-packed box. One subscriber remarked, *"Loved the ability this year to leave certain items—it really reduced my own personal food waste."* 90% of survey respondents rated the CSA as "awesome" or "better than most".

Diane Siasoco of Des Moines took part in WCI's **Farm Apprentice program**, seeking practical experience in fruit and vegetable production. Learning included organic farming practices and the specifics of produce production such as preparing plant beds, weed and insect management, cover crops and farmers market sales.

WCI partners with food distributor **Farm Table Delivery** to offer wholesale fresh fruits and vegetables to chefs, grocery stores, and buying clubs in Omaha, Des Moines, Ames and beyond. This collaboration is an efficient way for WCI produce to reach more dinner tables.

learn

REAL FOOD CAMP



“Fresh produce is much better than getting it from the other side of the world!”
—Amelia

Real Food Camp hosted seven middle school students in 2016 for a learning experience focused on all aspects of food. Campers took part in team building activities, hands-on learning, meal preparation, physical activity, and discussion. A service project at a local food pantry helped develop leadership and community service skills.

During the program’s reflection and evaluation, Jacob from Ankeny wrote, “I thought it was really fun to volunteer at DMARC. It was also really cool to see the farm and some organic methods in action.”

learn

CULINARY CLASSES

CIVILITY & LEADERSHIP LUNCHES

SEEDS OF CIVILITY BLOG



Led by chefs Katie Porter and Amy Sivadge, **Culinary Class** topics change each year to keep in step with food trends. One popular new class was just for teens and an adult partner. Private cooking classes are also popular for groups such as bridal showers.

The **Leadership and Civility** lunch series at the Wallace House offered insight on effective leadership and how civility practices can lead to more sustainable outcomes. Many of the Women in Leadership lunches were full, with a total of 125 people attending one or more programs. General topics were covered during the spring series, and a fall series focused on women's health. Speakers included Christina Moffat, Lori Vande Krol, Jann Freed, Leisha Barcus, Erin Kiernan, Peggy Huppert, and Dr. Cheryl Standing.

Staff member Deanne Bryce posted 13 short essays about civility to WCI's Seeds of Civility blog in 2016. These insightful observations include book reviews, current events, and WCI's own Women in Leadership speakers.

give

GATHERING BARN EXPANSION



When the **Gathering Barn** was built in 2003, the large room on the second floor was left unfinished. It was used as storage space until late in 2016 when the work began to make it into a usable space for programs, events and private dining.

The new room features exposed beams, natural light from a dozen windows, a wait station that will accommodate food service and a platform lift for individuals who have difficulty with steps.

A committee of board members and staff brainstormed potential uses and planned how the space would be the most functional. Jan Knock, Deb Copeland, Jeff Wallace, Lisa Swanson and Diane Weiland met several times before construction began.

American Homes by Dave Long from Creston contracted the project. Interior Designer Molly Herrick guided the floor plans and selection of finishes and fixtures.

The project is expected to be finished in May 2017 and was made possible by an anonymous donor and Bob and Patty Jester in memory of David Wallace.

“The additional space will add another dimension of service to attract visitors to the Country Life Center,” noted CEO Diane Weiland.

give

ANNUAL FUND DONORS



\$10,000 and above

Anonymous
Anonymous
Bessemer National Gift Fund
Empowering Adair Co. Foundation
Fleming Family Charitable Fund
Fleming Family Foundation
Wallace Genetic Foundation
Wallace Global Fund

\$5,000 to \$9,999

Jeff & Elizabeth Wallace

\$1,000 to \$4,999

Nicholas & Stephanie Devereux
Gayle & Timothy DeVries
First National Bank
Scott Fitzmorris
Greater Greenfield Comm. Foundation
Christine & John Halbrook
Jay Howe
Marion & Nancy James
Douglas & Karen Jeske
Joan Murray
Neighborhood Investment Corporation
Owen J. & Doris Jean Newlin
Susan Rogers - In memory of
Earl Rogers

Diane & Bob Weiland
Per & Birgitta Wijkman - In memory of
David Wallace

\$500 to \$999

AgriVision Equipment Group
Doug Burns
Anne Evans & Bill Wallace - In memory
of David Wallace
Jan & Karl Knock
Linda Miller

Silos & Smokestacks
National Heritage Area
Ann Taylor & Mike Gaul
Brian Zachary & Jean Weishaar

\$100 to \$499

Eileen Armstrong
John & Christine Augustine
Pat Barry & Bryan Hall
Charles & Libby Becker
Chris Boone
Elizabeth & Scott Brennan
The Capecchi Family
Martha Carr
Deb Copeland & Jeremy Phillips
Andrew & Betty Corty
Richard Deming
Bob & Ardene Downing
Jordan Dye
Chuck & Marilyn Farr
Anne Fleming & Bill Wright
Nancy Frakes
Ricci & Sue Frambach
Frederick Family Trust
Liz Garst
Greenfield Business Women's Club
Rich & Deb Hall

Neil & Darlene Harl
Nancy Carpenter Hewitt
Iowa People's Alliance
Edward & Gretchen Johnson
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Jennie LeGates & Fritz Wehrenberg
Matt Liebman
John & Dianne Liepa
Duane & Donna Miller
Polly V. Moore
Joe & Debbie Murphy
Joan Myers
Dave & Phyllis Nichols
Willard & Susie Olesen
Mark & Janet Rosenbury
Polly Ruth, Ruth Construction
Questers International Convention
Marlene Schildberg
Leon & Judy Schwartz
Jennifer & Marty Smith
James & Elizabeth Stansberry
Sherman Hill Association
Diana & Phil Sickles
Linda Sidey
Rod & Eileen Swoboda
Alex Treidler
USDA
Karen & Warren Varley
James & Holynn Wallace
Peter & Helen Wallace
William & Sara Wallace - In memory of
David Wallace
Delon & Shirley Weuve
Dennis & Kristi Woodruff
Kent Zimmerman & Mary Gottschalk

give

ANNUAL FUND DONORS, continued



\$1 to \$99

Adair County Soil & Water
Conservation District
Anonymous
Ivan & Carol Ashby Bendorf
JoAnn Campney & Sue Terry
Lynne & David Don Carlos
Farmers & Merchants Bank
Elizabeth Fleming & James Worrell
James Fox
Wes & Marilyn Geidel
LaVon & Craig Griffieon
Hedy & Michael Hustedde
Gerald & Velma James
Marilyn & Robert Kruse
Caroline Levine
Carl McPherson
Lynn & Garry Miller
Joshua Nelson
Mary Oothout
John & Patty Parrish
Steven Person
Mary Powell
Questers, Wallace Chapter #1205
Warren & Mary Riedesel
Arlene Sweet
John C. & Wanda Wallace
Doug & Jenice Wallace
Ann Wiebe
Willa Tharp
Tom & Mary Jo Williams

In-Kind

Steve Campbell
Coen Furniture
Colors
Farm & Home
Java J's
Fredrickson Memorials
Heartland Tire & Auto
Diane Glass & Jeff Means
Hotel Greenfield
Jeff Inlow
Iowa Gold Star Museum
IoWeb Publishing
Lissa Kleven
Jan Knock
Jennie Kopf
Barry Laws, Quilted Gardens
Adam Main
Maple Street Memories
Betty Mathers
Katie Porter
Nancy Henstad Seaton
Amy Sivadge
Jolene Sivadge
Lisa Swanson
Sweet Joy Shoppe
Ann Taylor & Mike Gaul
The Fish Store
Elizabeth Wijkman Treitler
Trinity Salon & Day Spa
True Value
Wallace's Farmer
Van Gelder Clothing
Mary Ann & John Vedder
The estate of David Wallace
Diane & Bob Weiland

give

VOLUNTEERS

WCI is fortunate to have a legion of **volunteers** who are ready, willing, and able to help. Many volunteers assist in day-to-day operations, such as weeding in the garden or preparing the newsletter. Other volunteers help with a special event such as the Harvest Celebration or the Sherman Hill tour of homes. We couldn't do without them!



- Jan Knock
- Marion James
- Willard Olsen
- Christine Halbrook
- Brian Zachary
- Tom Ahart
- Doug Burns
- Deb Copeland
- Nicholas Devereux
- Jay Howe
- Barb Kalbach
- Elizabeth Wijkman Treitler
- Karen Varley
- Jeff Wallace
- Nancy James
- Catherine Olsen
- Jalene Sandin
- Jolene Sivadge
- Lisa Lisk
- Phyllis Allen
- Steve Campbell
- Reefa Mayne
- Elgene Walton
- Julie Cheney
- Betty Kozerski
- Chelsea Hill
- Cheryl Rivinius
- Bob Benson
- Jacob Carson
- Patty Dornacker
- Lila Ness
- Ann LaFontaine
- Delores Aswegen
- Joyann Benoil
- Mary Prell
- Paulette Lame

financials

INCOME & EXPENSES

TOTAL REVENUE & SUPPORT

TOTAL ASSETS



2016 Financial Summary

(Reviewed Figures)

INCOME

Program/Program Events	11%
Restaurant	11%
Produce/Gift Shop	16%
Grants	4%
Member/Ind. Contributions	16%
Corporate Contributions	1%
Foundation Contributions	28%
Investments	9%
Rental & Misc.	4%
Total	100%

EXPENSES

Salaries & Benefits	74%
Program	2%
Restaurant	5%
Produce/Gift Shop	4%
Facilities	6%
Administrative	9%

Total 100%

(Percentages are rounded)

Total Revenue & Support: \$ 490,411.94

Total Assets (12/31/16): \$ 1,454,393.80